

INTRODUCING APW'S VIDEO PROFILES SERVICE









Experience the Next Generation of Candidate Engagement

Let us revolutionize your recruitment process and speed up your ability to hire the right talent right away!



Key Benefits of APW's Video Profiles Service

Streamlined Process: Simplify your hiring workflow through personalized video presentations of candidates.

Speed Up Hiring: Quickly assess a candidate's fit by viewing and hearing their personal story, background, and

professional aspirations all in one place.

Leadership Previews: Enable busy senior leaders and key stakeholders to gain valuable insights into prospective hires without dedicating valuable time participating in interviews.

Consistent Comparisons: Ensure a fair evaluation by having all candidates answer a key question or address a specific topic in their videos, enabling an apples-to-apples comparison.

Gain Valuable Insight: Get to know the person behind the resume. Their video narrative adds a layer of personal connection, helping you to understand their communication skills and personality.

Talent Onboarding: Enhance team building and bonding when new hires and teammates come to know each other faster by sharing video profiles.



How it Works

- Send shortlisted candidate names and emails to APW after informing candidates to expect an email from us.
- APW emails your candidates a link along with directions for setting up their video profiles on our platform.
- APW reviews each profile for completeness, answering candidates' questions as needed, and forwards the profile links to you.
- You can compare candidate profiles as they come in, as well as review them all at once for easy comparisons.
- Video profiles are live and accessible on our platform for 30 days.

Step into the future! Start using the kind of technology that brings a human element to your hiring process and differentiates you from other employers.

People are more than their resumes. Hire for culture fit, personality, presentation, and experience. It's the whole package you want, not just the skills on a resume.

To get started, contact us today at info@austinpeopleworks.com

Pricing

- ✓ One-time set up fee, includes set up in system and kick-off call to discuss use process and identify unique question(s) for candidate responses: \$150
- ✓ Base monthly subscription fee: \$150/month
- ✓ Administration and candidate coordination: \$150/candidate
- ✓ Can cancel at end of each month but must pay \$150 activation fee to re-engage

Example: Let's say in the first month, APW coordinates video profiles for 5 shortlisted candidates for you.

One-time set up fee: \$150
Base monthly subscription: \$150
5 candidates x \$150/each: \$750

Invoice Total: \$1050

And let's say in the second month, APW coordinates 0 video profiles.

Base monthly subscription: \$150

Invoice Total: \$150